

San Francisco Bay Area Section

October 2011

Newsletter

October 2011 DINNER MEETING!



Presentation by **Scott Preston**, AECOM's Project Director for the Design of the San Francisco America's Cup venue

Tuesday, Oct. 18th

See more details on page 2!



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Reasons to Join AACE International

- Professional recognition through CCC, CCE, CEP or PSP certifications
- Networking with other cost and planning professionals both local and global
- Continuing education opportunities
- Call 800-858-COST for membership information

AACEI Annual Meeting



SAVE THE DATE!

AACE's 56th Annual Meeting

A Fiesta for Total Cost Management

*at the
Marriott Rivercenter Hotel
San Antonio, TX, USA*

*Sunday, July 8, 2012
thru
Wednesday, July 11,*



**We Still Have Two
Section Positions Open for
2011/2012!**

**Become a
Webmaster or
*Membership Leader***

If you are interested in maintaining the section's website or managing our memberships, please contact John Blodgett @ J7B2@pge.com. No prior experience required—Just enthusiasm for AACE!

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AACE International
San Francisco

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President's Message:



aace the association for the advancement of cost engineering
International

San Francisco Section

Change. Its a constant in our society. Regardless of how you feel about climate change, you can't argue that it is changing. I'd be afraid if it wasn't. We can argue about the merits of anthropogenic global warming, but one things for sure: climate change will mean jobs for cost and schedule professionals. Trillions of dollars need to be spent on upgrading infrastructure. A lot of that will be the public's money - what expectation do you have for how those projects are controlled?

Change happens all around us. Business change. Skylines change from mega projects. Standards and practices change. And you have to keep up or be left behind.

San Francisco's waterfront epitomizes change. Who would have thought that the Embarcadero would have transformed from a dank dark freeway covered street to the vibrant boulevard it is today? Our speaker this month is helping lead new pieces of that transformation with the Oracle Americas Cup projects. Come to Sinbad's' restaurant on that same Embarcadero and learn about the fascinating changes ahead!

Cost and schedule professionals lead change, they embrace change, and they innovate. I am writing this as I hear of Steve Jobs passing. He narrated a never aired "Think Different" commercial where he said, "Here's to the ones crazy enough to think they can change the world. Because they do..." Cost Engineers, Schedulers, Estimators and other Project Controls Professionals can approach change armed with the knowledge gained through AACE. What projects and programs will you change?

I am also excited to be giving the first lecture on AACE at Cal Poly San Luis Obispo this month as part of our college outreach goal. It will be exciting to speak to tomorrow's innovators whom we will pass the torch to. Are they ready for the change? We'll find out!

I hope you will join us on Tuesday, October 18 at Sinbad's to learn about the America's cup projects.

John Blodgett

President AACEI-SF





OCTOBER DINNER MEETING

Scott Preston, AECOM

Scott Preston is a senior level project director and registered engineer whose twenty-five years of work experience covers all phases of urban design and planning, landscape architecture, master planning, infrastructure and building design and construction for large complex multi-disciplinary projects locally, nationally and internationally. AECOM is under contract to the America's Cup for the design of the San Francisco 2012/2013 venue, and Scott Preston has served as the Project Director for the America's Cup project from the feasibility phase of the Host City Bid into the current design phase.



Where: *Sinbad's Pier 2 Restaurant*
141 The Embarcadero,
San Francisco, CA

When: October 18, 2011—6:00pm

Cost: \$40.00 for members
\$45.00 for non-members

(Pay via cash or check at the door)

RSVP: Please contact Gregory Demetrulias via email at gdemetrulias@saylorconsulting.com

or text 415-680-0183 and give:

- ◆ your name and meal choice
(see Menu on page 4)
- ◆ phone number
- ◆ email address
- ◆ number of Attendees





OCTOBER DINNER MEETING

DINNER INCLUDES

Choice of Chef's Potatoes or Herb Seasoned Rice,
Fresh Garden Vegetables,
Italian French Bakery Sourdough Bread and Butter
French Roast Coffee, Fresh Brewed Tea

And choice of:

SALMON FLORENTINE

Salmon Filet served on a Bed of Spinach
with Sun Dried Tomatoes & Caper Sauce

BREAST OF CHICKEN PICCATA

Tender Breast of Chicken in a Delicate Caper Sauce,
Served over a bed of Mushrooms

PACIFIC RED SNAPPER

Blackened Cajun Style

LONDON BROIL

Sliced with Sautéed Mushrooms, Teriyaki Sauce
on the side and our Chef's Special Potato

SHRIMP LOUIE SALAD

Served with a Cup of Chowder



Sinbad's Pier-2
Restaurant





Visit our Website!
www.aaceisf.org

**Officers and Directors of the San Francisco Bay Area Section
For 2011 - 2012 (Ending Summer 2012)**

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Another data point...

Your opinions are important and welcome, please submit them to: bill.maddex@arup.com



My Grandparents had one telephone. They got it sometime in the 1950's and kept it for over 30 years. It was the only phone they ever had. In 1966 my Father attempted to assuage my fears due to our family moving from Ohio to Iowa by telling me – *“the only thing constant is change”*. Having lived through the Great Depression and surviving the North Atlantic as a sailor during World War II he had an acute appreciation for change. He learned to accept while I learned to embrace the changes of the 1960's. I really liked the 60's. Things were happening. Change was occurring. Some people liked the changes, others...not so much. Embracing the change required learning new things and new ways of thinking and even speaking. And at the end of that decade one of my Father's contemporaries named Alvin Toffler wrote a book called *“Future Shock”*. I read it in 1970. The take home message was -things will continue to change but *the rate at which things change will increase*. Mr. Toffler was a very prophetic fellow. I can attest to this rate of change by virtue of the length of time I have one familiar phone in my hand. Throughout the 1970's we packed pockets full of nickels, quarters and dimes around with us to communicate on coin operated phones when we were out-and-about. Then things began to change; by 1980 the use of phone credit cards for long distance telephone calls found us madly dialing a plethora of numbers into those same payphones. It required memorization of a long string of digits to be really convenient... and it was. I will never forget that first day in 1985 I used my “permanently” mounted mobile car telephone. No more rote memory exercises memorizing different numbers as the firm providing service changed. Just dial the number you want and the phone even came with its own memory. Wow! As I sat there stuck in traffic I felt a sense of relaxation as I calmly arranged my business affairs and suffered less stress about getting where I was going – I could simply call ahead and let them know I would just be about 5 minutes late and blame it on the traffic. That phone cost the company \$4000, about \$8000 today. But the next change was even better by 1988 because I was often not in the office or the pickup but outside on site and learned to use the bag phone carried in my briefcase. The bag phone changed to the brick phone. I learned to be efficient on the phone –the battery only lasted 60 minutes. But it was portable which left room in the brief case for other new found gadgetry mostly umbilical's for the “luggable” computer - lots of change and learning there. Life was good, and with trips further afield a fling with the back of seat airfone saved the day on more than a few occasions. As more and more data and programs on 5-1/4” floppies were hauled around in my briefcase the phone shrunk more and moved to my trousers in the form of a series of pocket phones through the 1990's each one smaller than the last, then to my shirt pocket by 1996 with a cost of \$1000 via the flip phone. As the century turned the corner we almost quit calling them phones. A brief affair with a couple of Blackberry's didn't last long and now we're on to the smart phones. I am on my second smart phone; it cost \$200 with a contract. My portable computer went from occupying most of the overhead luggage compartment above my airline seat and is headed right off the wing of the airplane to the cloud. I like change, change is good, change for the better is best. And that speaks to the rate of change in technology. The technology in our everyday world definitely affects everything else. Changes in the construction and engineering world are just a bit slower to take root but they are none-the-less occurring. I-pads on the job-site change the way we receive and disseminate information. Alternative project delivery systems and the resultant contractual relationships will affect us more and more. BIM is booming. These changes are good, embrace them, learn and look forward to those that are coming...sooner. My expectations include seeing a virtual model of the project that an estimator will reach out and “touch” for identification of the element for inclusion to the cost estimate. By then I expect both my hands to be free as the phone will have shrunk further. You'll see me at an AACE meeting with my phone in the style of the AACE logo appearing as a lapel pin on my jacket.



Register before December 22nd for the Early Bird savings of \$100 off registration!!

Receive another \$100 registration discount if you stay at Harrah's or Harveys Casino Resort!

The Western Winter Workshop is a unique opportunity to **network** with key decision makers for major capital project delivery organizations as well as owners, executives, managers, engineers and many other industry professionals.

The three day workshop will consist of **technical presentations** given by some of the best and brightest individuals within the project controls community, capital management program presentations given by owners who will address the challenges and accomplishments of their current projects, and several networking events including the annual golf tournament!

Register Today!!!

http://www.aaceisf.org/WWW_2012.html



SAVE THE DATE!

AACE's 56th Annual Meeting

*A Fiesta for Total Cost
Management*

*at the
Marriott Rivercenter Hotel
San Antonio, TX, USA*

*Sunday, July 8, 2012
thru
Wednesday, July 11, 2012*

HOTEL INFORMATION

Marriott Rivercenter Hotel

101 Bowie Street
San Antonio, Texas 78205 USA
+1.210.223.1000 general hotel
+1.800.648.4462 reservations

AACE Group Rates:

Main Hotel

Single Occupancy US\$169.00
Double Occupancy US\$169.00
Triple Occupancy US\$189.00



CONNIE PODESTA

KEYNOTE SPEAKER: CONNIE PODESTA

Connie Podesta, an expert in the psychology of human behavior and leadership development, is internationally known for her high-energy, interactive, powerful, entertaining and result oriented sessions.

Having worked with hundreds of corporations nationwide, Podesta has an insider's knowledge of organizations and uses this unique perspective to create customized presentations on key issues such as personal accountability, communication, life balance, customer service, leadership, sales, team building, change and productivity.

Multi-faceted and uniquely able to involve her audience, Podesta combines her business expertise with her diverse talents as a comedienne, author, Licensed Professional Counselor and radio/TV personality to inspire her audiences to reach new heights in their personal and professional development. Podesta is also a Board Certified Professional Counselor and a member of the American Psychotherapy Association.

With both the experience and personality to captivate an audience, Podesta has encouraged millions of people to achieve the success they desire, the happiness they seek and the personal and professional life they deserve.

Podesta has several specific fields of expertise that enable her to relate on a more personal level with audiences. Her specialized understanding of the corporate, dental, education and health care fields help Podesta connect with these audiences as a colleague who's walked in their shoes and knows exactly how they feel about certain issues.

Register today at <http://www.aacei.org/annualmeeting/>

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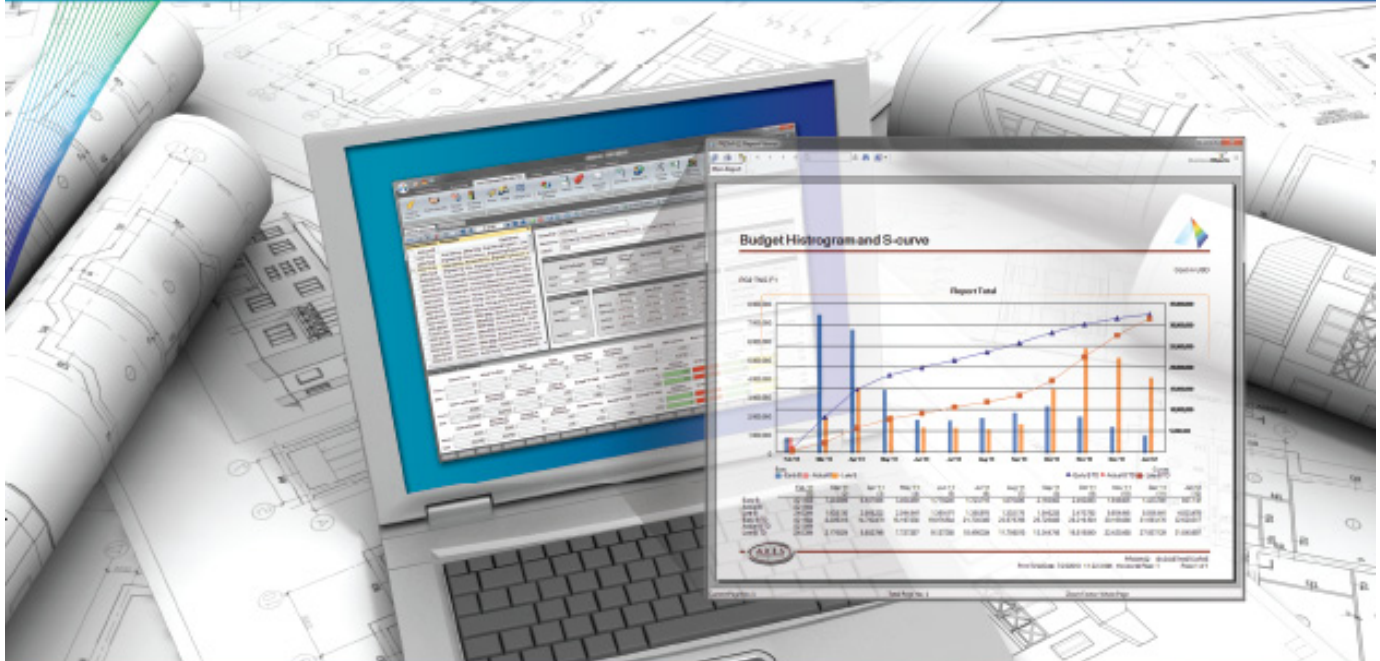


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